



The Egyptian Theatre Preservation Association Newsletter April - May 2013

What's Been Happening?

Progress, that's what! Progress on both the engineering design and fundraising fronts!

No Big Surprises! Mid last year KPFF Engineering gave us a preliminary design for structural repair of the theatre and produced an early cost estimate of \$550,000 for that essential work -- a substantial improvement over the approximately \$3,000,000 originally estimated by previous engineers. KPFF has now completed the next step, which was the compilation of the detailed calculations, designs and drawings for the structural repairs needed to reopen the theatre. Their efforts have validated the basic repair approach previously recommended, and they are now in the process of working with construction experts to produce a more definitive cost estimate based on their now confirmed designs. By the end of April, we should be ready to go to construction bid -- and we will do so as soon as we have collected the \$550,000 currently estimated as needed to implement the theatre's essential structural repairs.

Fundraising, fundraising, fundraising...will it ever end? Perhaps not, but we are making GREAT progress! As of mid March, we have amassed approximately \$230,000 (combined local funding and grants), about 42% of the \$550,000 we need to initiate construction and 31% of our \$750,000 overall fundraising goal (see table below). Why am I encouraged by our results? Because we have laid the groundwork for success and I fully expect our efforts to add greatly to these numbers over the next few months.

	<u>Raised as of mid-March</u>	<u>Goal</u>
Local funding	\$145,000	\$225,000
Grant funding	<u>85,000</u>	<u>525,000</u>
	\$230,000	\$750,000

Note: \$550,000 of the \$750,000 sought is for essential structural repairs. The remaining \$200,000 is for installing a main floor ADA restroom, additional safety and restoration enhancements, and to provide a contingency to cover the extra costs we might incur when repairing a 1920's vintage building.

Grant funding is gaining momentum! With reference to the inset , we have now collected about 57% of the local funds we seek -- \$145,000 of our \$225,000 local goal. The grant foundations are starting to take notice! In February alone we were awarded \$60,000 -- \$10,000 from our long-time supporters at the Coquille Tribal Fund and a very nice \$50,000 from the Collins Foundation. We now have about \$600,000 in grant requests under review, with \$380,000 of

that expected to be decided before the end of May. Our two largest grant requests, accounting for \$300,000, are showing excellent promise. In both cases we have made it to their final round of review, one has already had a productive site visit with us (a very good sign!) and the other is scheduling a site visit for April.



Hosts Joe & Tricia Benetti



Everyone enjoying dinner



Jim Clark, OR Pacific Bank presenting \$5,000 to Bob More , ETPA Board



North Bend HS Jazz Ensemble

Egyptian Night at Benetti's

Local FUNdraising! While waiting for the results of grant requests, we must continue to bolster our local support numbers. Demonstrating community support is crucial to obtaining grant funding. We most certainly did this at our gala \$500 a plate dinner event hosted to benefit the Egyptian by Joe and Tricia Benetti in early March. All of our participants had a wonderful time and our capital campaign gained close to \$19,000 -- our most successful fundraising event so far! Mille Grazie Joe, Tricia and all of our supporters who participated! Though it is too early to report, we hope for an exciting event for our patrons and good fundraising numbers from our *Dancing On the Edge* New York Film Festival best picture movie screening as well.

To encourage local funding we also have our challenge donation offer good through April 30. We receive \$5,000 for every \$20,000 we collect up to a maximum of \$20,000 if we raise \$80,000 locally. Though we have already earned \$10,000 of the donor challenge, we still have the opportunity to earn another \$10,000 if we can increase our local funding by \$40,000 before the end of April. With your help, we CAN do it!

Make YOUR mark on our theatre! We have a new and particularly attractive opportunity to offer you -- our dedicated seats program. Think of it...for a limited time you can dedicate a seat of your choosing in our exquisite Egyptian Theatre. Donations of from \$100 to \$1,000 per seat secure your dedication, depending upon where the seat you wish to name resides. Whether you put your own name on your favorite seat in the house, or dedicate a seat to a loved one, this is your chance to make your mark on our theatre. An engraved plate will be permanently attached to the seat of your choice. Judging from the flood of responses we are beginning to receive from our recent mailing offering the dedicated seats program, you need to act quickly -- first come, first served on selecting the seat of YOUR choice! You should have received a seat dedication order form in the mail, but if not forms are available at the Egyptian office or at Antiques & Collectables next door.

We have one moment in time to reopen the Egyptian. This is it! Please make it a shining moment by donating generously today to reopen the Egyptian in 2014!

Greg Rueger, President, ETPA

The Life of Edward (Ed) Martin - 5/12/1922 - 3/16/2013

Ed was born in East St. Louis, Illinois on May 12, 1922. After graduating from East St. Louis High School, he was drafted into the army during World War II and served in New Guinea. Upon his discharge from the army in 1946, Ed moved to San Francisco where he worked for the Bank of America.

In 1970 he left San Francisco and moved to the Gold Country of California where he worked as the bookkeeper for a large lumber company until he retired in 1987. Ed then moved to the Oregon coast to be near his family. In the Coos Bay area, he continued a passion for restoring old houses, a hobby he developed while living in the Gold Country. He would fix up a house then sell it and go after another house to save.

Ed was a musician. He played the piano and sang in various local groups such as the "Belles and Beaus." He also enjoyed hitting the boards at local community theaters where the last role he played was his hilarious interpretation of the Grand Pooh-Bah in *The Mikado*.

Ed loved the Egyptian Theatre. He was a patron and founding member of the original ETPA Board of Directors. He was there among the people who later formed the ETPA, marching from the boardwalk to the theatre demonstrating to the city their commitment for saving the Egyptian. Ed was there to give support when the Coos Bay City Council granted the ETPA a contract to operate the theatre. After he left the board, he was still very active in theatre operations.

Edward Martin passed away in Coos Bay one month before his 91st birthday on March 16, 2013. He will be missed by all who knew him.

At his request, there were no public services. Private cremation rites were held at Ocean View Memory Gardens and Ed's ashes will be spread at sea.

Cheers For Volunteers!

All of us are committed to the Egyptian cause, and when one of our number contributes outstanding service, well, we just have to cheer! This issue we are featuring our computer whiz, June Willoughby.

June honed her computer skills while teaching basic computer classes in the Adult Learning Skills Program at SOCC. Over the course of 8 years, she probably taught over 1000 people how to use email, surf the Internet, and use word processing programs, spreadsheets and data bases. Now she brings those skills to the many facets of our operations. From producing our newsletter, maintaining our web and Facebook pages, creating posters for upcoming events, photographing events and compiling statistics, to supporting mailings and office work parties,



June is the one to call to get the job done speedily and effectively. By the way, she recognizes the names of some of her former students in the membership lists that she now updates for us - you know who you are.

However, her first hours volunteering were not at all computer related. She, and her partner, Janet, sold concessions once or twice a month during the last three years the theatre was running. They happily tested "Pete's" popcorn, making sure it was up to par, and after everyone was seated, would sneak in and watch the film. It was only after the doors were locked in 2011 that some of her other skills came to light and now, we wonder how we got along so long without her at the computer.

June first challenged our Facebook readers to spread the word and get more Likes for our page. Over a two-week period, with almost daily posting and a little prodding, the Likes rose from 822 to 1043. Then, on her own initiative, she devised a plan to turn those Likes into dollars for the Egyptian. Using her own funds, she issued a challenge to Facebook readers for donations to the renovation of the Egyptian Theatre that she matched \$1.00 for every \$5.00 contributed. The response was amazing from both local Facebook followers and from those more distant—the largest donation was from Concord, CA. June's personal initiative has earned well over \$1,500 for the Egyptian. The genius behind her idea is that no one person has to "break the bank" to support our cause. If each of those readers behind our numerous Likes donated just \$5.00, together they would amass a very large contribution.

She tells us that all her efforts will be well rewarded when she gets to test the popcorn at the Egyptian's reopening in 2014.

Thank you, June, for all you do on behalf of the Egyptian!



June Willoughby

New Contest! Beginning with this issue of the newsletter - the first 4 people to find this symbol somewhere in the newsletter (other than in this announcement) will win a prize of either an Egyptian mug or etched wine glass. We will award 4 prizes per issue - two to the people who email where the symbol is (page & location on the page) and two to the first people who receive the mailed version of the newsletter and call the office (269-8650) with the information. Leave a message with the date and time you called and a number where we can reach you. Start looking!



Attention 2013 Calendar Owners

There was a mistake on the August page. The days are notated on the calendar incorrectly. You can pick up a corrected page insert for your calendar at the ETPA Office - 255 N Broadway in the Tioga Building.



Purchase calendars at:

- > **Antique & Collectables** of Coos Bay
- > **Bay Area Mailing** in Coos Bay
- > **Charleytown** in Charleston
- > **Cone 9** at the Pony Village Mall in North Bend
- > **Fat Cat Antiques** in North Bend

Purchase all ETPA products at:

- > **Antique & Collectables** of Coos Bay

The ETPA Thanks Our Merchants !

Business Sponsors \$250 and up

- Benetti's Italian Restaurant
- Coos Bay Iron Works, Inc.
- Daugherty's Maytag Home Appl.
- Domaine Serene Wines
- Dutch Brothers Coffee
- Elrod Avenue Investments, LLC
- Farr's True Value Hardware
- Ken Ware Chevrolet-Cadillac
- Lori Lemire, DMD

- Mill Casino
- Morgan Veterinary Clinic
- M's Glass-Marilyn & Dennis Schmidt
- Oregon Pacific Bank
- Outdoor-In
- Pacific Power
- Shoji Planning, LLC

Upcoming Events:

April Wine Walk – Friday April 5th: Come join us at the Egyptian Theatre Preservation Association office at 255 N. Broadway in Coos Bay. Meet your friends, sip wine and shop for Egyptian Theatre memorabilia all to the sounds of beautiful piano music.

Egyptian Night Out at Little Italy – Thursday, April 18: Treat yourself to an enjoyable meal at Little Italy Italian Restaurant (160 S 2nd Coos Bay) from 5:00 p.m. to 9:00 p.m. when Little Italy celebrates the Egyptian Theatre. A portion of the evening's proceeds will go to support the restoration and renovation of the theater.

Coos Bay/North Bend Clean-up Day -- Saturday April 27: Les' Sanitary Service and the North Bend Garbage Company say "Dump Your Junk and support the Egyptian Theatre" from 10:00 a.m. to 3:00 p.m. at four locations:

1. South 4th Street Parking Lot
2. Eastside Fire Station Parking Lot
3. Empire Fire Station Parking Lot
4. Pony Village Mall Parking Lot by Ross & Mini Pet Mart.

Some restrictions apply. Questions: please call (541) 269-1181 ext 2267.
Refreshments will be served at the Coos Bay Pedway.

2013 ETPA Member Pins are now available!

This year our pin features the scarab as found on the decor of the organ bay in the Egyptian. We are highlighting the scarab since it had significance to the ancient Egyptians as a symbol of transformation and rebirth ... just the right symbol for our Egyptian right now! Members may pick up their pin at the Egyptian Theatre office, 255 North Broadway, on Saturdays between noon and 3 pm or during the monthly 1st Friday Wine Walk.

Our pins are also available at Antiques and Collectables of Coos Bay directly next door to our office on North Broadway -- open Monday through Saturday 10 am to 5 pm. While there, check out our booth ... proceeds from the sale of items in our booth go to support the ETPA.

If none of these membership pin pickup options work for you, contact Rick at 541-297-8659.



Egyptian Theatre Capital Campaign Fund 2013 Donation

Name _____ Date _____

Address _____

City, State, Zip _____

Gift Recipient Name _____

\$25.00 \$50.00 \$100.00 \$250.00 \$500 Other _____

Please make your checks payable to "ETPA" and return this card and your donation to ETPA, 255 N Broadway, Coos Bay, OR 97420. If you prefer to make your donation with a credit card, please fill out the information sign and mail.

Thank you!

Circle one: VISA MasterCard

Credit Card # _____ 3 digit Security Code _____

Exp. Date: _____ Signature _____